

caseSTUDY

“ We have taken the estimation out of our draft beer losses. We now have accurate numbers in order to streamline our best management practices to create accountability. Bevnet is the perfect tool to ensure profitable bar operations & their support is above & beyond our expectations
JAMES SURA, FMP, GM, JK&T WINGS, INC.

situation

- + Bar managers physically weighed each keg and compared it to the weight of empty kegs to estimate inventory levels
- + Inventory levels and ordering procedures based on manager estimates
- + Accurate pin-point data on draft beer losses was not available
- + No brand performance tools available – performance and brand usage was determined by manually reconciling with invoices

solution

- + Implemented USBN's draft-beer management solution at the Waterford, MI location
- + Bartenders approved data accuracy and value after a thorough run-through of the system
- + Bar managers received accurate ounce-by-ounce account of draft beer inventory and wastage via daily email reports
- + Inventory management and ordering processes automated using the BEVmanager web-based platform

result

- + With automated inventory management, manual counts were completely eliminated and inventory levels were pin-point accurate
- + Seamless ordering platform saved significant time for managers and allowed them to focus on other restaurant operations
- + Draft-beer wastage reduced significantly and bartenders competed with each other to achieve the best variance number
- + Ongoing customer support from USBN allowed managers to continuously learn about best practices and solve queries
- + Management working with USBN on new bottled inventory platform to automate and streamline complete beer category management



JK&T
Wings



company

Buffalo Wild Wings franchisee which owns and operates restaurants in 3 different states.

locations

25 locations in MI, LA, and IL

draft lines

20 to 24 lines per store

pos system

HSI (a division of MICROS)

customer since

February 2008

www.buffalowildwings.com