

FOR IMMEDIATE RELEASE

## **US Beverage Net adds Buffalo Wild Wings to its client portfolio**

### **Signs JK&T Wings, a Michigan based franchisee with 22 BWW locations**

**Syracuse, NY - December 26, 2007** – US Beverage Net (USBN) today announced the signing of a contract with JK&T Wings, Inc. (JK&T), a franchisee of Buffalo Wild Wings Grill & Bar operating 22 restaurants throughout Michigan and Louisiana and in the suburbs of Chicago. JK&T will implement USBN's draft beer monitoring solution at its Waterford, MI location while assessing a companywide rollout. Buffalo Wild Wings Grill & Bar (also commonly referred to as B-Dubs or BWW or BW3's) is a sports bar and restaurant franchise in the United States that is best-known for its buffalo wings. BWW is one of the top 10 fastest-growing restaurant chains in the country with more than 430 locations across 37 U.S. states.

The BWW concept is a significant addition to USBN's rapidly growing customer portfolio, which represents some of the largest restaurant chains in the country. Having consistently demonstrated significant returns, USBN's proprietary draft beer monitoring solution has received remarkable interest from hospitality operators in recent months. The company's case studies document how restaurant operators have used the real time data provided by the system to reduce product losses arising from spillage and free giveaways. The resulting profitability impact, as confirmed by various national restaurant chains, has been immense.

Considering its high volumes and premium draft beer offerings, the results for BWW from this unique solution may be similar, if not better. "Our blueprint for success has worked very well with our national chain customers. As we work with JK&T Wings our goal is to replicate these results throughout the BWW concept," said Josh Solomon, Director of Sales for USBN.

#### **About JK&T Wings, Inc.**

JK&T Wings, Inc. is a franchisee of Buffalo Wild Wings Grill & Bar restaurants. JK&T Wings has been in operation for over 11 years, and currently owns and operates 22 Buffalo Wild Wings restaurants, in 3 different states. Buffalo Wild Wings Grill & Bar is a sports bar and restaurant franchise in the United States that is best-known for its buffalo wings. BWW is one of the top 10 fastest-growing restaurant chains in the country with more than 430 locations across 37 U.S. states.

#### **About US Beverage Net, Inc.**

US Beverage Net, Inc. (USBN) is "the" beverage monitoring and data-management company that offers web-based inventory control, data research, and marketing solutions to a customer and supply chain network consisting of high volume bars, restaurants, concessionaires, distributors, and suppliers. Established in July 2005, USBN offers a patent-pending solution that enhances beverage inventory control efficiencies and maximizes profits by reducing beverage waste and loss. By tracking ounces of draft beer flow and sales in real time, the USBN solution reduces variances (difference between ounces poured and sold), offers improved inventory management, and tracks brand performance in real time.

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